24 cognitive biases stuffing up your thinking

Cognitive biases make our judgments irrational. We have evolved to use shortcuts in our thinking, which are often useful, but a cognitive bias means there’s a kind of mistrusting going on causing us to lose objectivity. This poster has been designed to help you identify some of the most common biases and how to avoid falling victim to them. Help people become aware of their biases generally by sharing the website yourbias.is or more specifically e.g. yourbias.is/confirmation-bias

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